

FOR IMMEDIATE RELEASE:

SirsiDynix and Beamafilm Partner to Enhance Access to Premium Streaming Content for Libraries Worldwide

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AUGUST 6, 2024, LEHI, UT, and SYDNEY, NSW— Beamafilm, a leading streaming platform for libraries, is thrilled to announce its integration with SirsiDynix, a global leader in library technology solutions. This partnership will empower libraries to provide their patrons with seamless access to Beamafilm's extensive collection of high-quality streaming content directly through SirsiDynix's discovery and eResource Central management systems.

Beamafilm is known for its curated catalogue of thought-provoking movies, documentaries, and series from around the world that patrons can stream from home with their library card or account. With this integration, libraries using SirsiDynix's eResource Central interface and discovery platforms—including Enterprise, Portfolio, and BLUEcloud Mobile2—will be able to offer their patrons an enriched digital experience, making it easier than ever to discover and stream content from the vast Beamafilm collection.

Key Benefits of the Integration Include:

- **Seamless Access**
Library patrons can access Beamafilm's content directly through their library's SirsiDynix discovery and eResource Central platforms, using their existing library credentials.
- **User-Friendly Experience**
The integration ensures a smooth and intuitive user experience, allowing patrons to easily search for and stream films.
- **Enhanced Discoverability**
Beamafilm's rich catalogue of films will be more discoverable to library users, thanks to SirsiDynix's robust search and eResource integration features.
- **Support for Libraries**
This partnership supports libraries in their mission to provide diverse and engaging digital content to their communities.

"We are excited to partner with SirsiDynix to bring our extensive collection of award-winning movies, documentaries and series to a wider audience," said Louise van



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Rooyen, Managing Director of Beamafilm. "This integration underscores our commitment to supporting libraries in their role as vital community resources, offering educational and entertaining content to their patrons through the power of innovation."

"As firm believers in the power of libraries and the importance of access to information for all, we are proud to partner with Beamafilm to open new doors for our shared customers," said Bill Davison, Chief Executive Officer of SirsiDynix. "Working together, we can facilitate the seamless discovery of a curated collection of independent documentaries, features, and series, and enrich the digital library experience—for both our customers and their patrons."

Libraries interested in offering Beamafilm to their patrons can contact Beamafilm or ask their SirsiDynix representative for more information on how to activate this service.

For more information about Beamafilm and its integration with SirsiDynix, please visit beamafilm.com/librarians or sirsidynix.com/partners/beamafilm.

About Beamafilm

Beamafilm partners with libraries to enrich communities by making great stories more accessible. Connecting people with thought-provoking content and future-facing technologies, Beamafilm inspires, empowers, and broadens perspectives through innovation. With a diverse selection of award-winning films, series, children's, and exclusive content, Beamafilm is available to stream on any device and in all regions. To learn more about our flexible licensing and subscription models, or to sign up for a free trial, visit <https://beamafilm.com/librarians>.

About SirsiDynix

SirsiDynix believes in the power of libraries. Transforming and shaping their communities every day, that power inspires us to connect people with knowledge at more than 20,000 libraries worldwide. SirsiDynix technology combines relevant resources with the Best Library User Experience (BLUE). With our Best-of-Breed approach, SirsiDynix gives libraries the greatest and most expansive range of options for their software. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries to reach their highest potential while serving their communities. To find out more, visit www.sirsidynix.com.