



FOR IMMEDIATE RELEASE:

SirsiDynix Announces Partnership with Library Market

Media Contact

SIRSIDYNIX

Briana Shemroske
+1 801.223.5200
briana.shemroske@sirsidynix.com

JULY 11, 2024, LEHI, UT—SirsiDynix, a leading provider of library technology solutions, is pleased to announce a strategic partnership with Library Market, a premier marketing and web development agency. The collaboration, which is fueled by a shared commitment to connecting libraries with their communities, will make Library Market’s LibraryCalendar event management system available to SirsiDynix customers.

One of the only creative firms dedicated exclusively to uplifting libraries, Library Market offers three core marketing and technology products: LibraryWebsite, LibraryBrand, and LibraryCalendar. LibraryCalendar, a fully integrated event and room management system, equips library professionals with the tools they need to seamlessly direct and promote library programming. With an intuitive user interface, settings that adapt to support libraries of all sizes, easy ILS integration, and more, LibraryCalendar helps libraries both meaningfully engage their patrons and expand their reach.

“Library Market is excited to partner with SirsiDynix to create a world-class digital experience for libraries,” says Library Market Chief Executive Officer Ben Bizzle. “Through the integration of our software solutions, we look forward to providing library patrons with a robust online experience that incorporates website, discovery, and calendar products.”

Berit Nelson, Chief Product Officer at SirsiDynix, echoes Bizzle’s enthusiasm. “Library Market’s products reflect a deep understanding of libraries and their website, booking, and calendar needs. We are thrilled to partner with them to help libraries both serve and empower their communities and provide the best library user experience for patrons everywhere.”

Interested in learning more about Library Market and LibraryCalendar? Contact your account manager or library relations manager to arrange a demo, and keep an eye on sirsidynix.com/events, where a July 23 Partner Showcase webinar will be announced shortly.

About Library Market

Library Market is the marketing and web development company for the library industry. Through our product line of LibraryWebsite, LibraryCalendar, and LibraryBrand, we offer



elegant and intuitive engagement solutions to connect Public Libraries to the communities they serve. Learn more at www.librarymarket.com.

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About SirsiDynix

SirsiDynix believes in the power of libraries. Transforming and shaping their communities every day, that power inspires us to connect people with knowledge at more than 20,000 libraries worldwide. SirsiDynix technology combines relevant resources with the Best Library User Experience (BLUE). With our Best-of-Breed approach, SirsiDynix gives libraries the greatest and most expansive range of options for their software. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries to reach their highest potential while serving their communities. To find out more, visit www.sirsidynix.com.