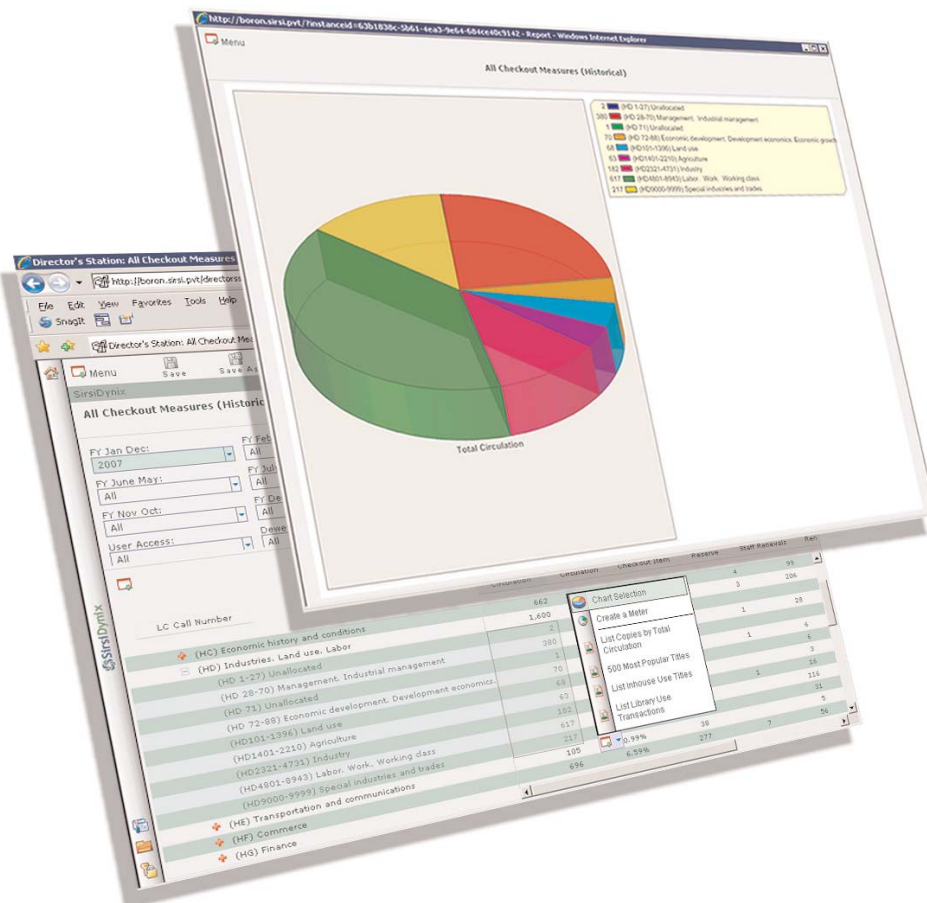


If you are a library executive who always looks for better ways to analyze the what, when, where, and why of your institution, SirsiDynix® Director's Station™ will open up a whole new world for you. Whether involving one location, 50 libraries, or an entire consortium, this state-of-the-art business intelligence tool can help you arrive at better informed decisions than ever before.



Get facts fast with drag-and-drop access. Uncover trends and plan for the future while viewing mission-critical data and in-depth analysis of collections and users. Enjoy unprecedented call number level analysis or drill down to discover rich details, such as copy and title information for the circulations selected.

"Just getting the titles that actually circulated at a specific branch is very helpful in a floating collection environment...but the total circulation at that branch.... Wow! We'll be in collection analysis/development heaven."

Pat Kopp,
Head of Technical Services
at Daniel Boone Regional Library
Columbia, MO

"Director's Station is a product that is truly worth the money for our library system."

David J. Paul,
Information Services Manager
at Southern Maryland Regional Library Assoc.
Charlotte Hall, MD

- View management-level data for analysis of your institution, collections, and users – refreshes dynamically
- "Slice and dice" the data to identify trends and patterns – even multithreshold meters
- Easily create presentations to effectively communicate with boards and administrators
- Enjoy ease-of-use, and powerful technology that permits calculations "on the fly," sophisticated "what-if" analyses, and dragging and dropping of data elements
- Save time with analysis and reports that once took days or weeks to prepare – now it takes only minutes
- Print, download, and email data and graphs in a variety of formats, including Microsoft Excel and PDF

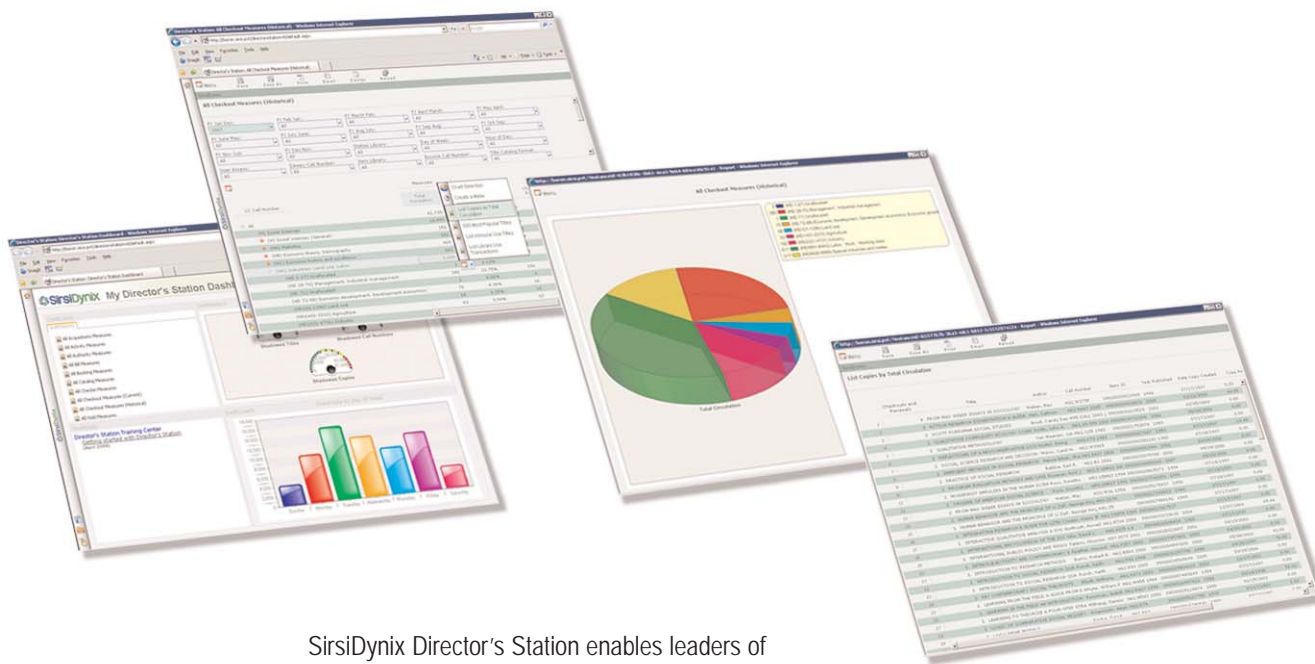
Taking advantage of the data you already maintain in SirsiDynix Symphony or Unicorn library system, SirsiDynix Director's Station will enable you to make informed, data-driven decisions by providing a unique, customized view of your institution's activities and operations. In a colorful and easy-to-read format, you can analyze trends, pinpoint problem areas, and identify opportunities.

All this powerful knowledge is just a mouse-click away on your Web browser. With unique insights that come from using SirsiDynix Director's Station and its data-mining and OLAP tools, you and your staff will make the most of the data available on your collections, your users, and much more. You will be

more effective than ever before in developing strategies for carrying out your institution's mission.

The Director's Station "Dashboard" is customizable to provide information critical to your mission and goals. At your fingertips are powerful reports, graphics, and alerts that will keep you in touch with all aspects of your institution.

Data and graphics are delivered ready to present to government leaders, the board of directors, administrators, friends of the library, accreditation boards, certifying agencies and other supporters of your institution.



SirsiDynix Director's Station enables leaders of libraries and consortia to maximize the value of data already available on their institutions – and to make decisions based on solid data by providing unique, customized insights into their institution's activities and operations.

Purchase or see a demo of Director's Station!
Call 1-800-288-8020, extension 1 or email sales@sirsidyndix.com

Bringing Knowledge to Life.



www.sirsidyndix.com

1.800.288.8020

sales@sirsidyndix.com