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SirsiDynix Enterprise Portal Solution, Rooms Launch at Cherry Hill Public Library

Library installs 21st-century portal solution to complement state-of-the-art building

NEW ORLEANS, June 24, 2006 – SirsiDynix, the global leader in strategic technology solutions for libraries, announced today the launch of SirsiDynix Enterprise Portal Solution™ (EPS) and SirsiDynix Rooms™ at Cherry Hill (N.J.) Public Library. After opening a state-of-the-art building in December 2004, Cherry Hill Public Library wanted to complement its offline capabilities with 21st-century online services using EPS and Rooms. The library will go live on these products this summer.

EPS provides a single interface to all the high-quality information, resources and services offered by an institution in contexts that make sense. Rooms is a content management platform that presents content in virtual rooms, arranged according to popular subject areas, with relevant, current information and links in each room. The portal also features enhanced searching capabilities, consolidating searching of the library catalog, the library's vast databases and the Internet into one simple search.

"We want visitors to our Web site to be able to locate information quickly and easily," said Manny Paredes, director of the Cherry Hill Public Library. "We also want them to be amazed at the amount of content offered by our site. The SirsiDynix technology will not only enhance the information we already provide, but allow us to offer much more to better serve our patrons and the community."

Angus Carroll, SirsiDynix chief marketing officer, said, "SirsiDynix's vision for the future involves partnering with our clients to create a future in which libraries play a more strategic role within their communities. By making sense of the vast world of information, libraries bring knowledge in all its forms to real people to meet real needs. Cherry Hill Public Library is a perfect illustration of a library doing just that. Using leading-edge portal technologies like EPS and Rooms, Cherry Hill is making its resources and services more accessible and relevant to people in the community – delivering knowledge where, when and how they need it."

The announcement was made at the American Library Association Annual Conference in New Orleans at the Morial Convention Center. Demonstrations of EPS and Rooms can be seen at the SirsiDynix booth (#2140).

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NOTE TO EDITORS: For SirsiDynix logos, see www.sirsidynix.com/Newsevents/Pressroom/logousage.php.

About SirsiDynix

SirsiDynix is the global leader in strategic technology solutions for libraries – vital institutions whose primary mission is to make sense of the vast world of information for people and communities. This is an exciting role as libraries assist people in discovering and using knowledge, resources and other valuable content for their educations, jobs and entertainment. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for meeting the needs of people and communities. SirsiDynix has approximately 4,000 library and consortia clients, serving more than 300 million people through more than 20,000 library outlets in the Americas, Europe, Africa, the Middle East and Asia-Pacific. For more information, please see www.sirsidynix.com.

About Cherry Hill Public Library

The new Cherry Hill Public Library is a beautifully designed, state-of-the-art facility serving Cherry Hill Township, a 24-square-mile municipality minutes from Philadelphia and home to nearly 70,000 residents. Cherry Hill's new 72,000 square-foot facility (opened on Dec. 21, 2004) features more than 144,000 book volumes, 7,000 videos and DVDs, 7,000 CDs and cassettes, 30,000 reference materials and 500 periodical subscriptions. The library is also home to 100 public-access computers, including a 20-seat computer lab, Wi-Fi Technology throughout the building, audio books, large print books, online databases, quiet study rooms, fireplace reading areas, teen area and gift shop. The new facility also features an expanded Children's Library, Art Gallery, Local History and Multicultural Rooms, community meeting room space and a café with outdoor patio. The Cherry Hill Library proves to be more than just books – it's the destination for community activity!

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